Announce your RVDA-RVIA RV Service Technician Certification

Want to publicly recognize your achievement as a newly certified (or recertified) technician?

The RVDA-RVIA RV Service Technician program has prepared a news release template that you can access easily, customize personally, and distribute locally. The text of the news release is below. You can highlight and copy it right off the page – then paste it to create a document you can customize and edit. Your community’s print and electronic newspapers are likely to publish the news.

The template provides the structure – you fill in the blanks. If you can provide a photo, that sometimes improves the odds of getting it published.

You have worked hard to earn and maintain your certification/recertification. This achievement reflects positively on your initiative and professionalism in deciding to participate in the RV Service Technician Certification Program.

Take advantage of the news release template to announce your credentials.

**(Sample)**

**Press Release**

**(Technician’s Name) Joins Elite Group of Certified RV Technicians**

Fairfax, VA – The Recreation Vehicle Service Technician Certification Board is pleased to announce that (Technician’s Name) has successfully qualified as a (Certified or Master Certified) RV Technician. The industry certification lets consumers know that the service technician working on their RV has developed well-rounded RV repair, diagnostic, and component part replacement skills.

Each technician must complete the Certification Career ladder, a comprehensive three-step testing process. Certification standards were developed by a team of RV industry technical experts under the supervision of educational testing professionals from the Michigan-based National Occupational Competency Testing Institute (NOCTI). To retain certification additional education and training requirements must be met every five years.

“On behalf of the entire RV Industry, we congratulate (Technician’s Name) for their outstanding commitment to customer service and satisfaction,” said Recreation Vehicle Dealers Association President Phil Ingrassia. “(Last Name) joins an elite group of technicians across the country who have successfully met the high standards of the RV industry’s Career Ladder certification program.”

Established in 1993, the RV service technician certification program is administered by Recreation Vehicle Dealers Association (RVDA) and Recreation Vehicle Industry Association (RVIA) under the auspices of the RV Service Technician Governing Board. The program tests, certifies and recertifies RV service technicians in either a traditional Certification or five specialty certification areas: Appliance, Body, Chassis, Electrical Systems and Plumbing. For more information, go to [www.rvtechnician.com](http://www.rvtechnician.com)